

SOHO IN BELGRADE

Luka Beograd ceded free spaces to artists and thus began the SOHO project in Belgrade.

The aim of this project is that Belgrade gets artists area and find place on the world's map of cultural events, like London and New York.

Belgrade, 30th March 2011.

Luka Beograd decided to support the internationally appreciated artists who wished to have their own studio in Belgrade, besides their successful international career.

Artists also initiated the group SOHO BG powered by Luka Beograd, which counts 20 members so far. The list of artists in Luka Beograd: Miloš Šobajić, Mihael Milunović, Zoran Velimanović, Slavimir Stojanović, Nenad Marjanović, Dragoljub Zamurović, Miroslav Lazović, Isidora Ivanović, Slađana Marinković, Maja Đurović, Ivana Todorović, Filip Dapčević, Miloš Soldatović and many others.

We are very pleased that yesterday we were able to give studio to Kosta Kulundžić, recognized artist who came from Paris for this occasion.

Artist's studios are located in an industrial building "Srbijateks" in Danube Street in Luka Beograd area, only 800 meters away from the National Theatre, and they are easily accessible for all visitors and art lovers.

Inspired by the artistic spirit of London, New York, Paris and Moscow, the artists have many interesting ideas that they would like to share with the Belgrade audience, and also with their colleagues and friends from abroad when they host them in their new studios. The goal of this is to create new and more beautiful Belgrade with universal values.

SOHO BG is the project accessible to all and should be part of all those who want to join in. Therefore, we decided to create a complete campaign via Internet, so that each user can obtain information in any time. Facebook and Twitter pages are integrated into the Luka Beograd's web site - www.lukabeograd.com. Through social networks we want to share all information about artists and SOHO BG events with fans.

By supporting art projects and by directing its activities towards the promotion of talented individuals, Luka Beograd contributes to developing cultural values of the society and enhances creativity, innovation and freedom of expression, which represent the basis of social progress.

This is our contribution for creating more beautiful and modern Belgrade and another action through we wish to share Luka Beograd free space with Belgrade people until we start building Libeskind's project „City on Water“.